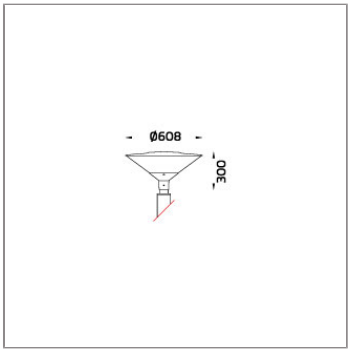
NEOPLACE

NEOPLACE DIRECT

POLE MOUNTED LIGHT

LAST UPDATE: 21-10-2025

NeoPLACE is a family of large wall light and pole-top luminaires with symmetrical low-glare indirect light distribution. The recommended mounting height is between 3 – 5 meters. It is available in LED light sources in 2 different color temperatures 3000K and 4000K with DALI dimming option. NeoPLACE is suitable for the place where glare control is preferred. It is a perfect alternative to replace old-style cone-shaped conventional luminaires. It is suitable to illuminate parking lots, public parks, and pedestrian and open spaces. Available as an option are Aluminium Poles, Galvanized steel poles, and anchorage unit for concrete foundations. NeoPLACE Direct pole top light, the directional illumination option for NeoPLACE. This is an extension of the indirect variant of the modern looking pole-top range. Wider installation spacing, good glare control, increased luminaire efficacy, and minimal amount of uplight are the major improvements. NeoPLACE Direct is available with T2, T3, T4 and T5 light distribution. The ambient temperature rating has been increased to 50°C.



Technical Data

IP66 IK10

Ordering Code :	7760-K-3-547-XX
Lamp :	LED
Beam :	T4 – Asymmetric Forward Throw
CCT :	4000 K
CRI :	CRI >80
SDCM :	SDCM = 3
Lamp Lumen :	3240 lm
Luminaire Lumen :	2210 lm
Lamp Wattage :	23 W
Luminaire Wattage :	24 W
Efficacy :	92 lm/W
Ambient Temperature :	50°C
Lumen Maintenance	L70B10 >60,000 h
Controller :	On-Off
Input Voltage :	220-240Vac 50/60Hz
Net Weight :	5.10 kg.

Ordering code guide

B D

XXXX-X-X-XXX-XX

A C E

A Product Code
B Reflector
C Electrical Component
D Lamp
E Color

IK BODY OPTIC Icon definition

*Due to the constancy of product development, we reserve the right to alter all specification without prior notice.

Unilamp Co., Ltd.
461 Ramintra Road, Kannayao, Bangkok 10230 Thailand
Tel : +66(0)2 943 2420-1, +66(0)2 946 4170-1
Fax : +66(0)2 943 2419
online@unilamp.co.th
www.unilamp.co.th

NEOPLACE

NEOPLACE DIRECT

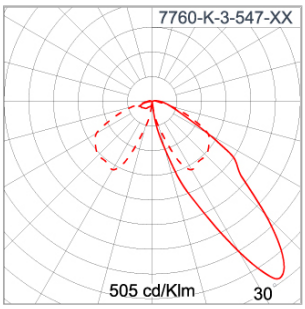
POLE MOUNTED LIGHT

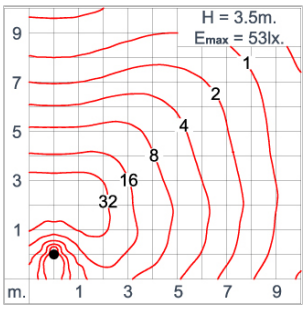
LAST UPDATE: 21-10-2025

Specification

IEC Standard	IEC 60598-1 General Requirement
	IEC 60598-2-1 Fixed Luminaires
Protection	IP66 Class I
IK Rating	Protection against mechanical impact IK10 on body and optical part.
Luminaires Body Housing	High-pressure die cast aluminum alloy body and components.
	Stamped 1100 aluminum.
Coating Process	Nano Ceramic surface conversion, resistant to corrosive environment. Luminiare primarily coated with epoxy resin and top coated with UV stabilized polyester powder and cured in digital temperature controlled chamber at 200°C.
Diffuser	Self-extinguishing high impact resistant clear polycarbonate diffuser with UV stabilized additive.
Lens	Molded PC lens from renowned manufacturers in various light distribution patterns.
Gasket	Weather resistant silicone gasket. Working temperature -40°C to +200°C.
External Screws	External screws are in stainless steel with protection grease.
Led	High efficiency LED module utilized chips from world renowned manufacturer. Assembled on MCPCB and mounted on to heat conductive material.
Driver	High quality constant current LED driver. Conform to safety standard and electromagnetic compatibility standard.
Enhanced Protection	The luminaire is equipped with a 10kV surge protection device, the function of the protector is indicated by a LED, performance in compliance with IEC61643-11.
Internal Wire	Tinned copper conductor with silicone insulated internal wire. IMQ approved. Working temperature -40°C to +180°C.
Terminal Block	Assembled with quick connector for cable with cross section up to 2.5 sqmm. from ADELS or equivalents. VDE approved.
	Class1 luminaire provided with the earth connection.
Pre-Wire Cable	Pre-wired with 3x1.0 sqmm. HO7RN-F neoprene cable. IMQ approved.
	Equipped with anti-humidity kit.
Caution	Installation work has to be carried on according to the enclosed installation manual.
Color	Black 01 Graphite 02 Dark Grey 03 Aluminum Silver 04 White 06

Light Distribution





Unilamp Co., Ltd.
461 Ramintra Road, Kannayao, Bangkok 10230 Thailand
Tel : +66(0)2 943 2420-1, +66(0)2 946 4170-1
Fax : +66(0)2 943 2419
online@unilamp.co.th
www.unilamp.co.th

*Due to the constancy of product development,
we reserve the right to alter all specification
without prior notice.

NEOPLACE

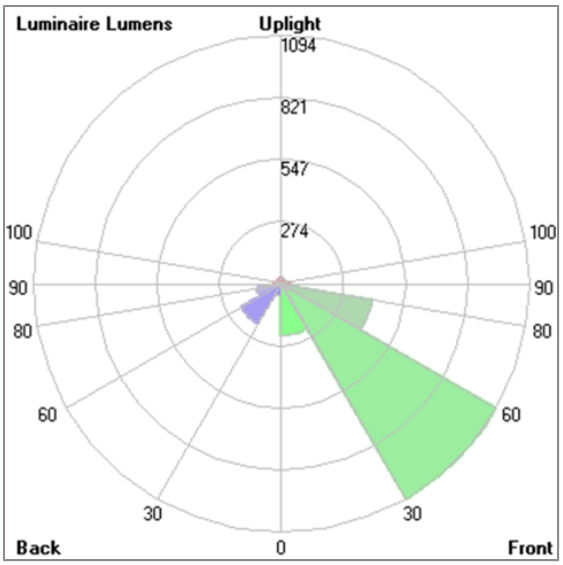
NEOPLACE DIRECT

POLE MOUNTED LIGHT

LAST UPDATE: 21-10-2025

Unilamp

Bug Report



Lum. Classification System (LCS)

LCS	Zone	%Lumens	%Lamp	%Lum
FL	(0-30)	228.0	7.0	10.3
FM	(30-60)	1094.4	33.8	49.5
FH	(60-80)	405.3	12.5	18.3
FVH	(80-90)	45.3	1.4	2.1
BL	(0-30)	52.7	1.6	2.4
BM	(30-60)	202.6	6.3	9.2
BH	(60-80)	107.7	3.3	4.9
BVH	(80-90)	20.4	0.6	0.9
UL	(90-100)	29.4	0.9	1.3
UH	(100-180)	23.4	0.7	1.1
Total		2209.2	68.1	100.0
BUG Rating		**B0-U2-G1**		

*Due to the constancy of product development, we reserve the right to alter all specification without prior notice.

Unilamp Co., Ltd.
461 Ramintra Road, Kannayao, Bangkok 10230 Thailand
Tel : +66(0)2 943 2420-1, +66(0)2 946 4170-1
Fax : +66(0)2 943 2419
online@unilamp.co.th
www.unilamp.co.th

NEOPLACE

NEOPLACE DIRECT

POLE MOUNTED LIGHT

LAST UPDATE: 21-10-2025

Accessories

Ordering Code:
ALUMINUM-POLE-FOR-NEOPLACE
Please contact Sales Representative

Ordering Code:
AUN-ACB-0005-00
Anchor bolt kit, aluminum pole

*Due to the constancy of product development, we reserve the right to alter all specification without prior notice.

Unilamp Co., Ltd.
461 Ramintra Road, Kannayao, Bangkok 10230 Thailand
Tel : +66(0)2 943 2420-1, +66(0)2 946 4170-1
Fax : +66(0)2 943 2419
online@unilamp.co.th
www.unilamp.co.th